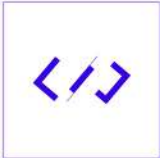


LESTER JOHN PULANCO

WEB/SOFTWARE DEVELOPMENT • CREATIVE DESIGN (UI/UX/GRAPHICS)

Let's turn your ideas into a functional digital presence. I handle everything from the design to the actual code, focusing on building a website that aligns with your goals and works for your business.

 [ljpulanco.github.io](https://github.com/ljpulanco)  lesterjohnpulanco@gmail.com  09485612291  San Juan City, NCR



EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY
Columban College, Inc. - Olongapo City 2014-2018

CHARACTER REFERENCE(s)

BRYAN CO
PH: General Manager | COMBO INTERACTIVE
bryan.co@combo-interactive.com

CHRIS GAERLAN
Branded Sites Team Lead | YLOPO LLC.
gaerlanchris@gmail.com

AI TOOLS & FAMILIRATIES

Claude AI / Manus AI / Bolt / Lovable
AI-assisted development, automation, and prototyping

Google Stitch / AI Gogle Studio / Claude Design
AI UI generation and creative experimentation

Leonardo AI / Ideogram
AI image generation and visual asset creation

ChatGPT / Gemini / Copilot
AI productivity, coding assistance, research, and content support

SKILL SET

CORE DEVELOPMENT (Technical Expertise)

CMS & E-commerce:
WordPress (Custom Themes/Plugins), Shopify, Squarespace

Frameworks & Libraries:
React JS, Vue JS, CodeIgniter, GSAP Animation

Programming Languages & DB:
PHP, MySQL, JavaScript (ES6+, jQuery), HTML5, CSS3, SCSS/LESS

Developer Tools & Practices:
Git/Version Control, RESTful API Integration, Frontend Architecture, Webpack/NPM

DESIGN & UI/UX (Creative Expertise)

UI/UX:
Prototyping & Wireframing, User Research, Responsive UI Design, Interaction Design, Mockup Design

Graphic Design:
Digital Marketing Assets, Logo & Branding, Vector Art, Production Design

Design Tools:
Figma, Photoshop, Illustrator, Adobe Premiere (Basic Video Editing)

EXPERIENCES

- SENIOR WEB DEVELOPER (WORDPRESS) | LEADAIO** Full-time / Remote 2025
- Owned full WordPress project lifecycle—from development and staging to hosting and deployment in a small, agile team.
 - Handled development and ongoing improvements of custom HTML websites, from initial build to optimization and maintenance.
 - Built and optimized custom themes, plugins, and integrations with a focus on performance, SEO, and security.
- CREATIVE DESIGNER | COMBO INTERACTIVE** Freelance / Project-based 2025
- Designed key visuals, social media assets, and merchandise for Cabal PC & Mobile campaigns
 - Collaborated with Business Development and Marketing teams to support promotional initiatives.
- FRONT-END DEVELOPER | YLOPO LLC.** Full-time / Remote Work 2022 - 2025
- Converted Figma UI/UX designs into custom Squarespace builds with clean, responsive layouts.
 - Maintained and optimized client websites to ensure a polished and consistent online presence.
- WEB DESIGNER | EXARCHA PH** (Part-Time-Freelance / Remote Work) 2021 - 2024
- Designed and developed UI/UX-focused websites and landing pages using modern frontend tools.
 - Created logos, infographics, NFT assets, and marketing materials for product launches.
 - Worked directly with leadership to align designs with brand and business goals.
- WEB DESIGNER | PLAYPARK, INC.** 2019 - 2022
- Built and maintained custom WordPress sites and responsive landing pages using HTML, CSS, and JavaScript.
 - Managed 8+ game websites, ensuring performance, stability, and consistent UX.
 - Produced marketing emails and digital banners for campaigns across multiple game genres.
- GRAPHIC DESIGNER | DLA NATURALS** 2018
- Led front-end development and collaborated with backend teams to integrate APIs.
 - Translated design mockups into responsive, high-performance web interfaces.